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Planet Health sets its sights on the UK

PLANET HEALTH, a leading distributor and marketer of premium natural health, skin and hair care products in Australia, has this month launched in the UK and is actively seeking independent health store stockists.

With an official UK trade launch going ahead in April at Natural & Organic Products Europe, Planet Health's UK operations is already finalising the details of its first retail stockist and is dedicating itself to offering high levels of support to the retail sector.

"Our strapline is going to be 'Expect the unexpected' to

reflect the amount of time and effort we will put in to supporting our stockists," says Lesley White, Planet Health's UK marketing and communications manager. "We have a number of introductory offers on the products, and we'll continue to line-up in-store retail promotions throughout the year."

Focusing on just three product ranges to begin with — Qsilica, Watson & Son Manuka Honey, and Australian Bush

Flower Essences — further ranges will be introduced to the UK market later on in the year. For more details visit the online retailers' area at www.planethealth.com.au.



Shoppers up their ethical purchases...

"Though taste and quality were still deemed more important factors in choosing food than carbon usage, 68% (of shoppers polled) said their purchasing behaviour had changed over the last decade, with 46% buying more free range and 42% more fair trade."

Source: International Supermarket News

28 years and counting

DORSET-BASED
Alchemy Health
Clinic celebrated
28 years in busi-
ness last month
with a day of free
mini treatments,
classes and talks
to all customers.



Founded by Dr Nashir Karmali in 1982, the clinic remains at its original premises, but has since benefited from a fairly large extension. Now boasting four treatment rooms, the treatments on offer include chiropractic, homeopathy, Oriental medicine and counselling, all of which are supported by classes.

Dr Karmali also works with local businesses and colleges offering chiropractic examinations, as well as offering advice on good back care and injury

prevention. He also works closely with doctors, consultants and practitioners, as well as employing a team of highly qualified practitioners and teachers to ensure the clinic provides its customers with access to fully integrated care, both conventional and complementary.

"We offer advice that will aid the discovery of an optimum level of health and maintain it," says Dr Karmali. "I treat everyone who attends my clinic as if they were part of my family and want to give them my utmost care."

Natural Lifestyle Awards 2009
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